



Prix
Gémeaux 2020
Nominee

★ Best
Humoristic
Serie

Prix
Gémeaux 2020
Winner

★ Best Digital
Component



HAMMER ED Screwy Plans

WHERE THERE ISN'T A PROBLEM, HAMMER ED GIVES YOU HIS DUMBEST SOLUTIONS!



play trailer

1
Season

10 x 30
minutes

SERIES
comedy

A parody of classic renovation shows and Youtube tutorials, Hammer Ed offers off-beat DIY advice served up by an eccentric personality. Weekly celebrity guests are interviewed while their homes are at the mercy of Hammer Ed's renovation crew.

Hammer Ed and his two helpers aim to push the parody and their renovations to the next level. Building a subterranean aquarium under a client's pond, or using a beaver architect to build a swimming pool are some of Hammer Ed's clever solutions. Guest celebrities find themselves in unusual interview conditions to playfully bring out a different side of their public image.

This show also presents a completely integrated web-television experience. Whatever the screen, viewers can continue their television experience or can be attracted to the TV show with complementary new media content through social networks or a dedicated website. Ed's popularity has even earned him lucrative publicity deals with brand names.

DIRECTOR
Olivier Menard

PRODUCER
Lenny Jo Goudreau
Véronique Charbonneau

**PRODUCTION
COMPANY**
ComediHa!

CAST
Stéphane Raymond
Julien Corriveau
Eve Côté
Catherine Brunet
Alexis Martin
Pierre Lebeau



KEEPING THE WORLD FEELING GOOD!

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